FOCUS ON SUSTAINABILITY: LESSONS LEARNED FROM FFP'S EXIT STRATEGIES RESEARCH*

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*http://www.fantaproject.org/research/exit-strategies-ffp

Sustainability and Exit Strategy Conceptual Framework

Sustained Impact
Sustained Behaviors and/or Service Utilization
Sustained Service Delivery
Sustained Access
Sustained Demand
Sustained Resources
Sustained Capacity
Sustained Motivation
Sustained Linkages
Project Exit Strategies
Critical Factors to Achieve Sustainability

- **Sustained Resources**
  - How will the service providers continue to have access to resources to provide critical services? How would the access to resources be different for services that are considered public vs private?
  - What are the necessary and sufficient conditions required for sustaining resources?
  - What is your project's plan to strengthen these conditions?
  - What interventions your project will implement to improve service providers' access to resources?
  - Have you mapped out these activities in your ToC?

- **Sustained Capacity**
  - What are the sources of capacity strengthening? How will the service providers continue to strengthen their technical and managerial capacity to deliver the services?
  - What is your project's plan to ensure that the service providers will have continuous access to resources to improve their capacity?
  - Have you mapped out these activities in your ToC?
Slide 5

Critical Factors to Achieve Sustainability

- Sustained Resources
- Sustained Capacity
- Sustained Linkages
- Sustained Motivation

- What will keep the beneficiaries motivated to invest their time and resources to practice what they learned from the project?
- How will the service providers be motivated to continue to provide high quality services to the communities?
- What is your project’s plan to create and sustain demand?
- How do your project would influence beneficiaries and service providers’ motivations?
- Does your ToC show these activities?

Slide 6

Critical Factors to Achieve Sustainability

- Sustained Resources
- Sustained Capacity
- Sustained Motivation
- Sustained Linkages

- Do the service providers have linkages with other organizations or entities to complement resources, strengthen capacity, and motivate frontline service providers and beneficiaries?
- What is your project’s plan to establish or strengthen linkages between the service providers and institutions or organizations with resources?
- Have you mapped out these activities on your ToC?
Review ……..

• Whether you have….
  – identified outcomes that must be sustainable
  – mapped out critical practices and behaviors that must continue beyond the project life to sustain the outcomes
  – assessed the contextual factors
  – Identified specific strategies for all the four factors and incorporated them in your Theory of Change

• Hope is not a strategy!

How can we improve the likelihood of ……..

• Measuring the progress towards sustainability
• Identifying indicators and incorporating them into your monitoring plan
• Designed the sustainability strategies taking local context into account
• Designed the sustainability strategy to factor in shocks frequent to beneficiary population to increase resilience and ensure activity commitment
How can we improve the likelihood of …….

- Incorporate strategies for sustaining beneficiary demand as well as supply of services
- Phased transfer of service provisioning to the appropriate stakeholders during the project life and monitoring effectiveness of transfer

Group Work – Identify the knowledge gaps

- What is your project’s plan to ensure sustained access to resources? Have you identified the activities you will implement? Have you mapped out these activities in your ToC?
- What is your project’s plan to ensure that the service providers will have continuous access to improve their capacity? Have you identified the activities yet? Have you mapped out these activities in your ToC?
- What’s your project’s plan to create demand and influence the motivations of the beneficiaries and service providers? Does your ToC show these activities?
- What’s your project’s plan to establish and strengthen the critical linkages necessary to sustain resources, and sustain capacities? Have you mapped out these activities on your ToC?
- Have you assessed the external factors? Identified the indicators and planned for a phased transfer of responsibilities yet? What do you want to do during the refinement period?