

# Food for Peace Monitoring and Evaluation Workshop 2015

## Session 8: Gender Integration

### **Presented by:**

### **By the end of the session, participants will have reviewed ...**

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- FFP gender M&E requirements
- FFP gender indicators for baseline and final evaluation

### **Session Outline**

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- USAID policy environment for gender
- FFP gender M&E requirements
- Gender integration as a cross-cutting theme
- FFP gender integration framework
- FFP gender indicators

### **Binder Contents**

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- PowerPoint presentation
- Handout: Gender Integration Framework and Illustrative Activities

Slide 1

Food for Peace Monitoring and Evaluation Workshop for  
FFP Development Food Assistance Projects

## Gender Integration

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Dhaka, Bangladesh

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Slide 2

## Session Objectives

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**By the end of the session, participants will have reviewed:**

1. FFP gender M&E requirements
2. FFP gender indicators for baseline and final evaluation

Gender Integration

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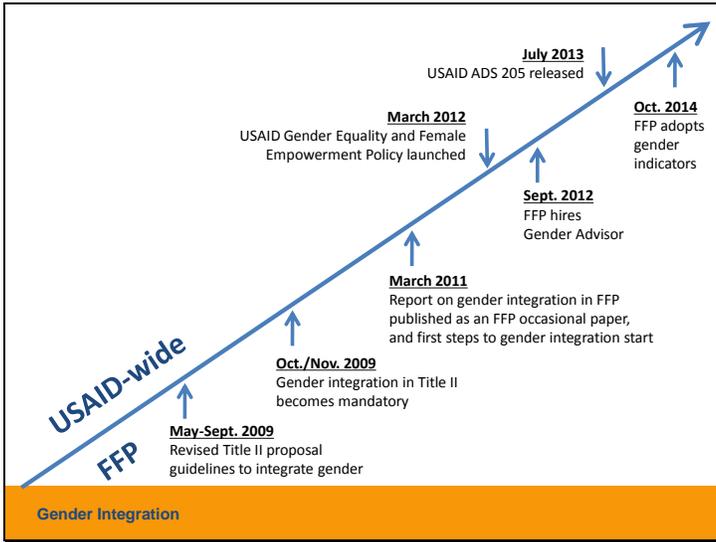
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Slide 4

### USAID ADS 205 Gender M&E Requirements

USAID's Gender Equality/Female Empowerment and Evaluation Policy requires rigorous M&E:

1. Collect appropriate sex-disaggregated data.
2. Ask clear questions about male and female roles to uncover intended and unintended positive and negative changes.
3. Develop indicators designed to track changes in key gender gaps from baseline to end line.
4. Use appropriate qualitative and quantitative methodologies.

*continued ...*

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### **USAID ADS 205 Gender M&E Requirements**

The process of monitoring and evaluation also provides a critical opportunity to enable course correction, particularly when the Country Development Cooperation Strategies (CDCS) or project design did not sufficiently address gender gaps and female empowerment.

Gender Integration

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### **FFP M&E Gender Requirements**

Gender must be integrated into each project:

- As a cross-cutting theme
- 8 Required if Applicable gender indicators for baseline/final evaluation (BL/FE) surveys
- 1 Required gender-related F indicator (annual monitoring)
- Sex disaggregation for FFP BL/FE and annual monitoring indicators (where applicable)

Gender Integration

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**FFP Gender Requirements, Non-M&E**

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- Gender expert required
- Gender analysis completed by the end of first year
- Program design must ensure equitable participation of program activities by men, women, boys, and girls

*continued ...*

Gender Integration

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Slide 8

**FFP Gender Requirements, Non-M&E**

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Program design must consider how activities would affect:

- Men and women in terms of their time and health
- Social status of women and men
- Access to and control over resources and benefits for boys, girls, men, and women
- Gender-based violence (GBV)

Gender Integration

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### Gender Integration as a Cross-Cutting Theme

ELEMENT	Agriculture and livelihoods	Maternal and child health and nutrition (MCHN)
FFP FIRST-LEVEL OBJECTIVES	Improved agricultural sector growth	Improved nutritional status, especially of women and children
PROJECT PURPOSE	Example: <i>Vulnerable households' net income increased</i>	Example: <i>Chronic malnutrition among vulnerable rural populations in targeted micro-watershed reduced</i>

Gender Integration

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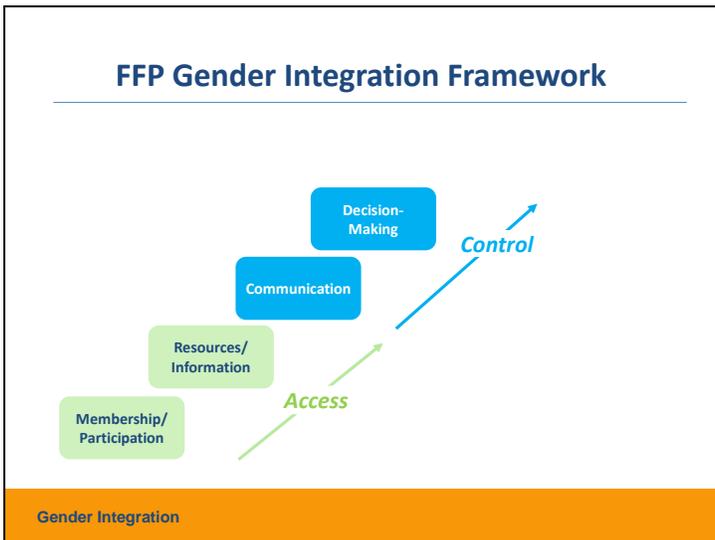
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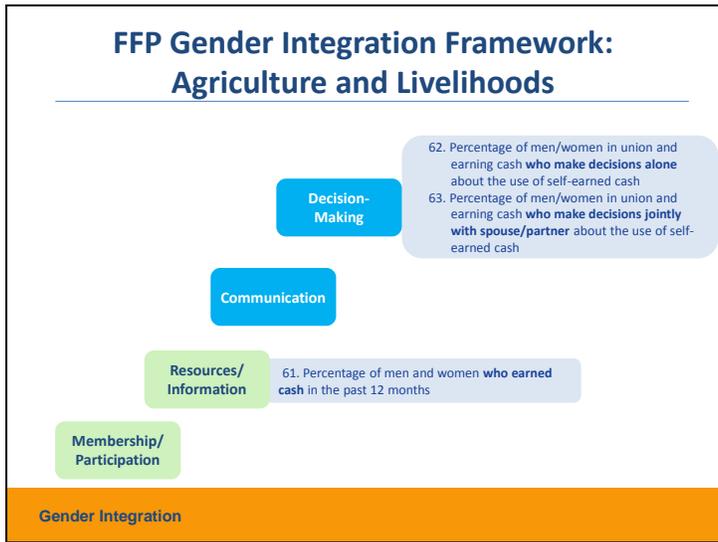
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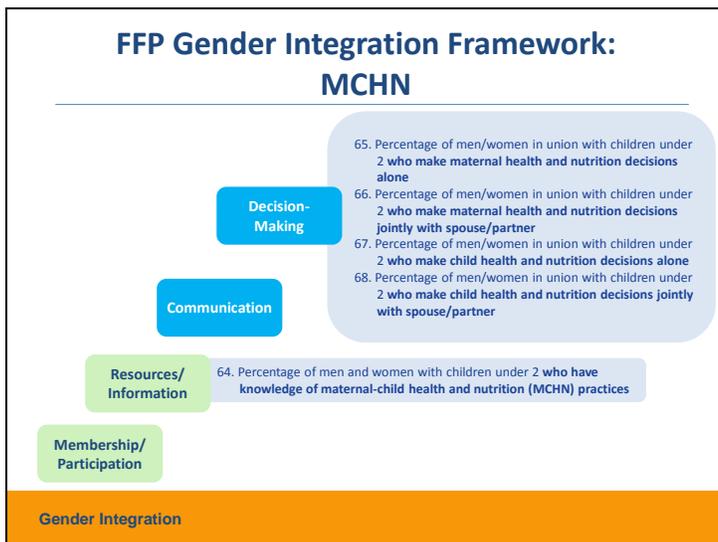
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Slide 13

## Resources

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McNairn, Rosemarie M. and Sethuraman, Kavita. 2011. *Gender Integration in USAID Bureau for Democracy, Conflict, and Humanitarian Assistance Office of Food for Peace Operations: Occasional Paper #7*. Washington, DC: FANTA.  
[http://pdf.usaid.gov/pdf\\_docs/pnadz581.pdf](http://pdf.usaid.gov/pdf_docs/pnadz581.pdf)

USAID. 2012. Gender Equality and Female Empowerment Policy. USAID Policy.  
[https://www.usaid.gov/sites/default/files/documents/1865/GenderEqualityPolicy\\_0.pdf](https://www.usaid.gov/sites/default/files/documents/1865/GenderEqualityPolicy_0.pdf)

USAID. 2013. ADS Chapter 205. Integrating Gender Equality and Female Empowerment in USAID's Program Cycle.  
<http://www.usaid.gov/ads/policy/200/205>

Demographic and Health Surveys:  
<http://dhsprogram.com/publications/publication-dhsm-dhs-questionnaires-and-manuals.cfm>

Gender Integration

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This presentation is made possible by the generous support of the American people through the support of the Office of Health, Infectious Diseases, and Nutrition, Bureau for Global Health, and the Office of Food for Peace, Bureau for Democracy, Conflict, and Humanitarian Assistance, United States Agency for International Development (USAID), under terms of Cooperative Agreement No. AID-OAA-A-12-00005, through the Food and Nutrition Technical Assistance III Project (FANTA), managed by FHI 360. The contents are the responsibility of FHI 360 and do not necessarily reflect the views of USAID or the United States Government.

Gender Integration

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## Handout 1. Gender Integration Framework and Illustrative Activities

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### Agriculture and Livelihoods

<b>DECISION-MAKING</b>	<b><i>Illustrative Activities</i></b> <ul style="list-style-type: none"> <li>Facilitate gender sensitization trainings to facilitate joint household planning activities between men and women.</li> </ul>
<b>COMMUNICATION</b>	<ul style="list-style-type: none"> <li>Work with communities and families to ensure that women can sell assets (e.g., livestock).</li> </ul>
<b>RESOURCES/INFORMATION</b>	<b><i>Illustrative Activities</i></b> <ul style="list-style-type: none"> <li>Target and time training activities to reach and accommodate women's and men's needs and constraints.</li> <li>Provide assets (e.g., livestock) to men and women.</li> <li>Interact with male members of household and religious or traditional leaders to negotiate women's involvement and community acceptance of women's participation.</li> </ul>
<b>MEMBERSHIP/PARTICIPATION</b>	<b><i>Illustrative Activities</i></b> <ul style="list-style-type: none"> <li>Encourage both men and women to join farmers associations, credit, and microfinance groups.</li> <li>Establish both men and women farming associations, credit, and microfinance groups.</li> </ul>

## Maternal and Child Health and Nutrition (MCHN)

<p><b>DECISION-MAKING</b></p>	<p><b><i>Illustrative Activities</i></b></p> <ul style="list-style-type: none"> <li>• Work with couples on promoting dialogue through trials of improved practices (TIPS) for joint decisions on infant and young child feeding.</li> <li>• Community mobilization, social and behavior change activities, and involving decision makers and local leaders to change attitudes regarding men’s involvement in MCHN and raising awareness of gender-sensitive MCHN services.</li> </ul>
<p><b>COMMUNICATION</b></p>	
<p><b>RESOURCES/INFORMATION</b></p>	<p><b><i>Illustrative Activities</i></b></p> <ul style="list-style-type: none"> <li>• Peer-to-peer activities with men (e.g., men’s groups) that share information on gender issues in support of optimal young child and maternal nutrition practices.</li> <li>• Promote men’s participation in health and nutrition visits for women and children.</li> <li>• Conduct growth promotion and counseling sessions involving mothers and fathers.</li> </ul>
<p><b>MEMBERSHIP/PARTICIPATION</b></p>	<p><b><i>Illustrative Activities</i></b></p> <ul style="list-style-type: none"> <li>• Include care groups for mothers and fathers.</li> </ul>