Food for Peace Monitoring and Evaluation Workshop for FFP Development Food Security Activities

LogFrames

January, 2018
Kampala, Uganda

Session Objectives

By the end of this session, participants will have:

- Understood the rationale for having a LogFrame

- Defined key LogFrame components

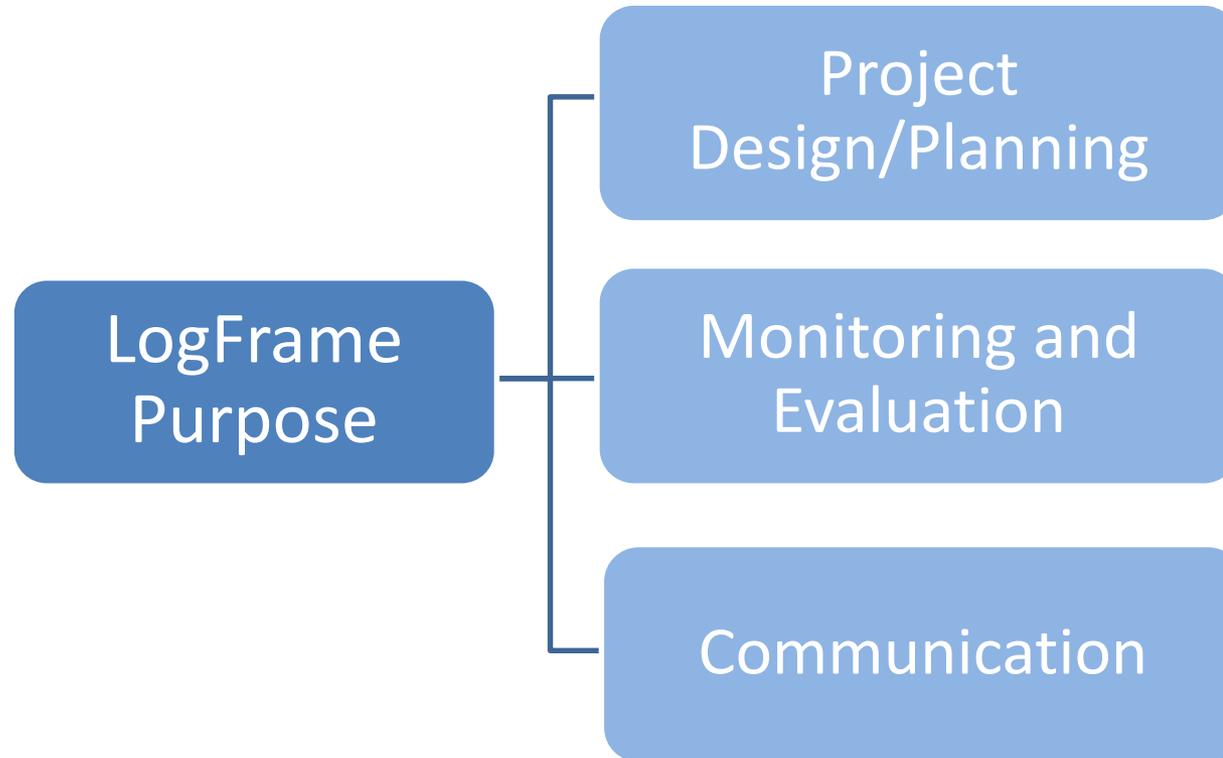- Reviewed guidelines to strengthen LogFrames

What is a LogFrame?

"A rigorous methodology used for project design that focuses on the causal linkages between project inputs, outputs, and desired outcome (or purpose)" (USAID Automated Directives System [ADS])
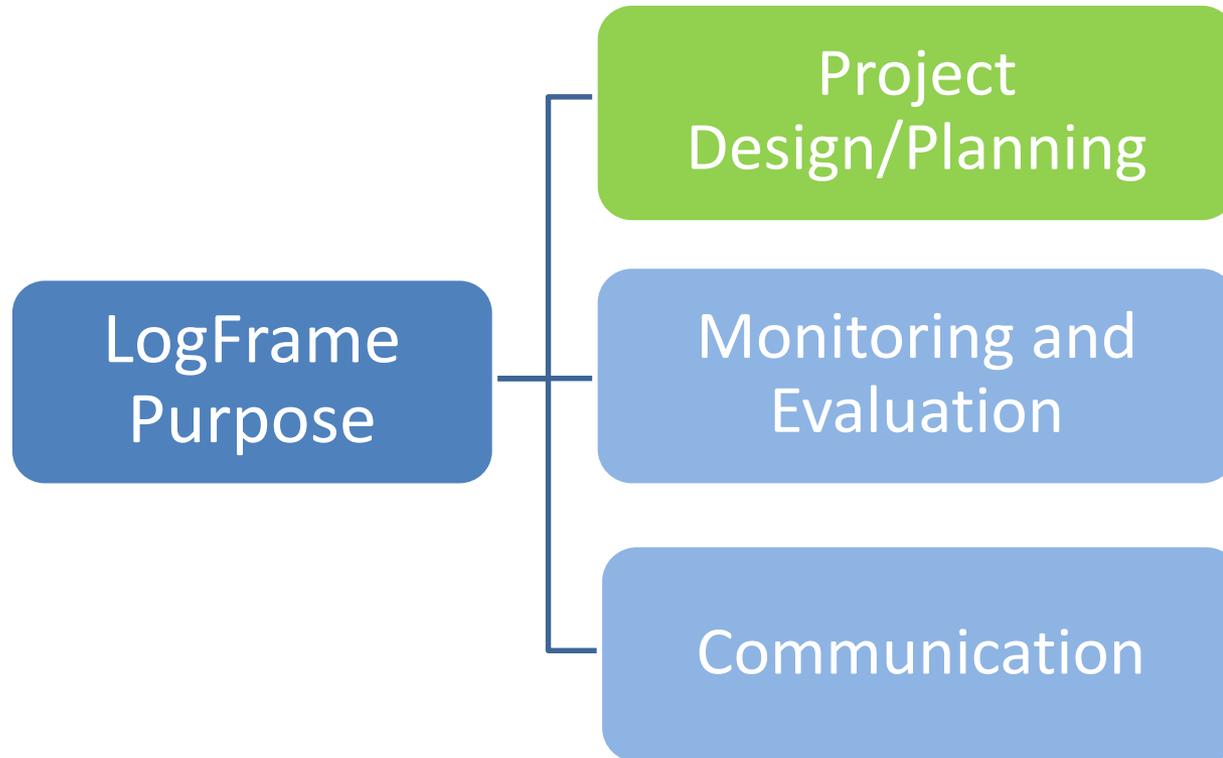
What is a LogFrame?

- Fosters a clearly stated, explicit, and measurable description of what will happen if a project is successful

- Clarifies what the project is responsible for accomplishing and why

- Displays key project elements and their relationship to each other to facilitate analysis, decision-making, and measurable impact

What Are the Basic Purposes of LogFrames?

LogFrame Purpose

- Project Design/Planning
- Monitoring and Evaluation
- Communication

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Some Projects Lack a Clear View of Their Destination
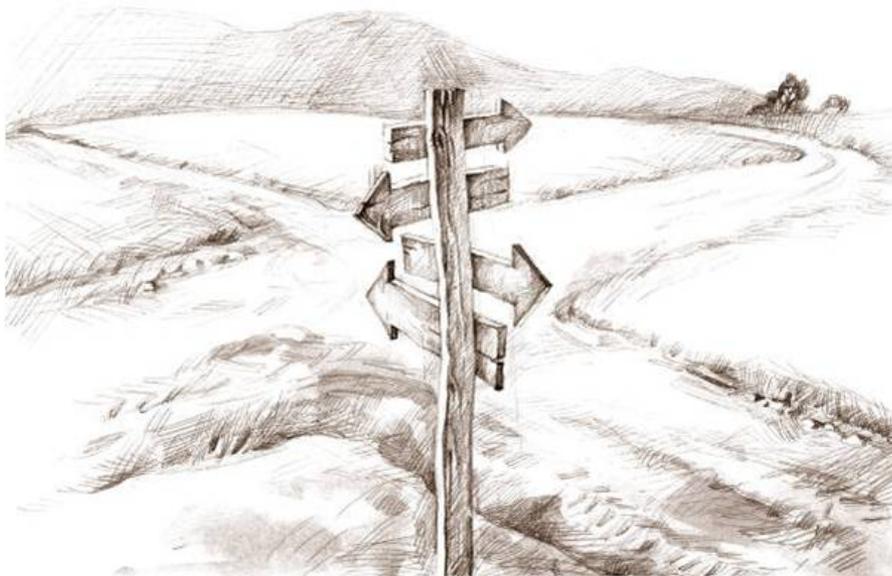
"If you don't know where you're going, any road will get you there."

–Lewis Carroll,
Alice in Wonderland

Why?
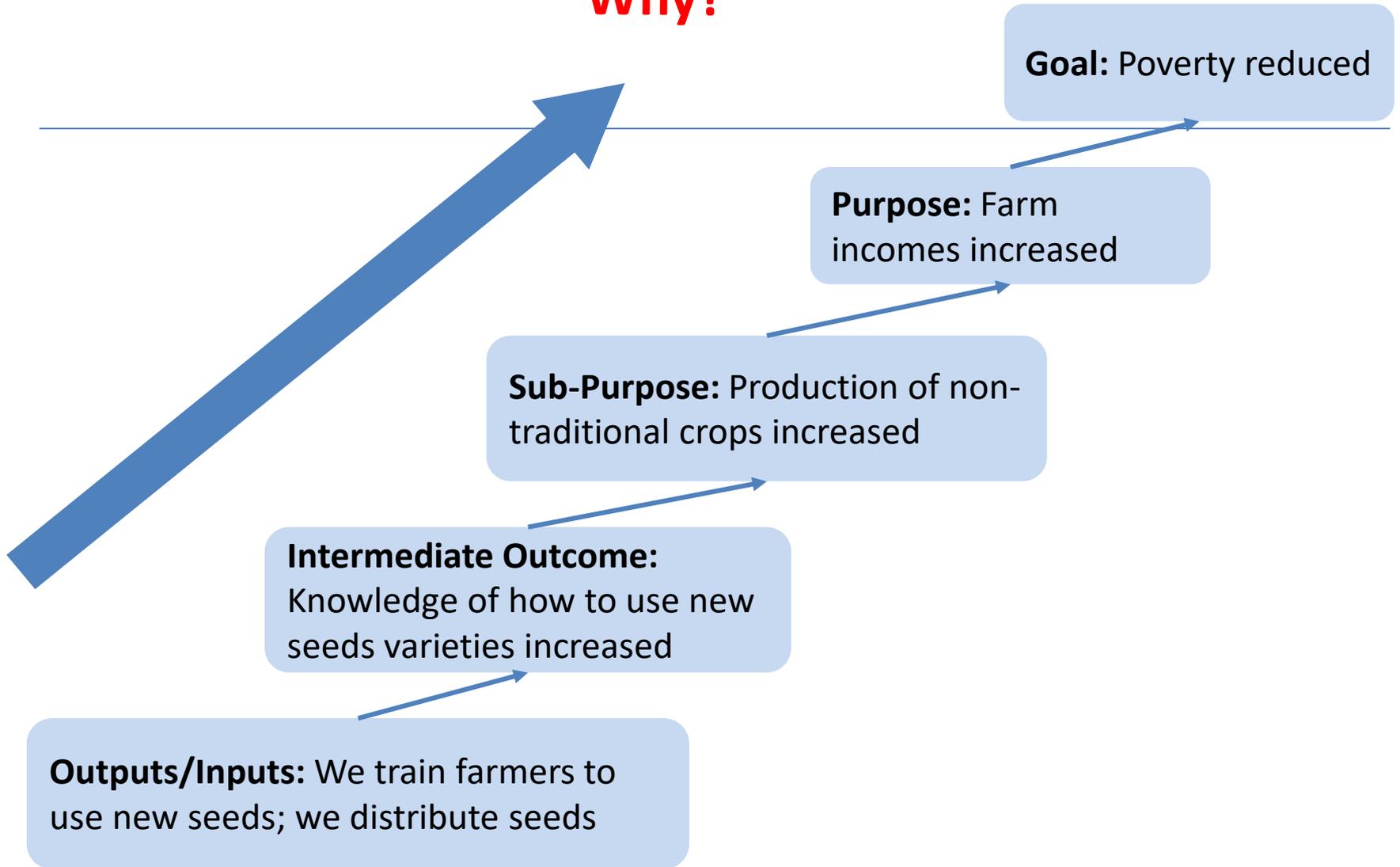
Goal: Poverty reduced

Purpose: Farm incomes increased

Sub-Purpose: Production of non-traditional crops increased

Intermediate Outcome: Knowledge of how to use new seeds varieties increased

Outputs/Inputs: We train farmers to use new seeds; we distribute seeds

LogFrames

Goal: Poverty reduced

Purpose: Farm incomes increased

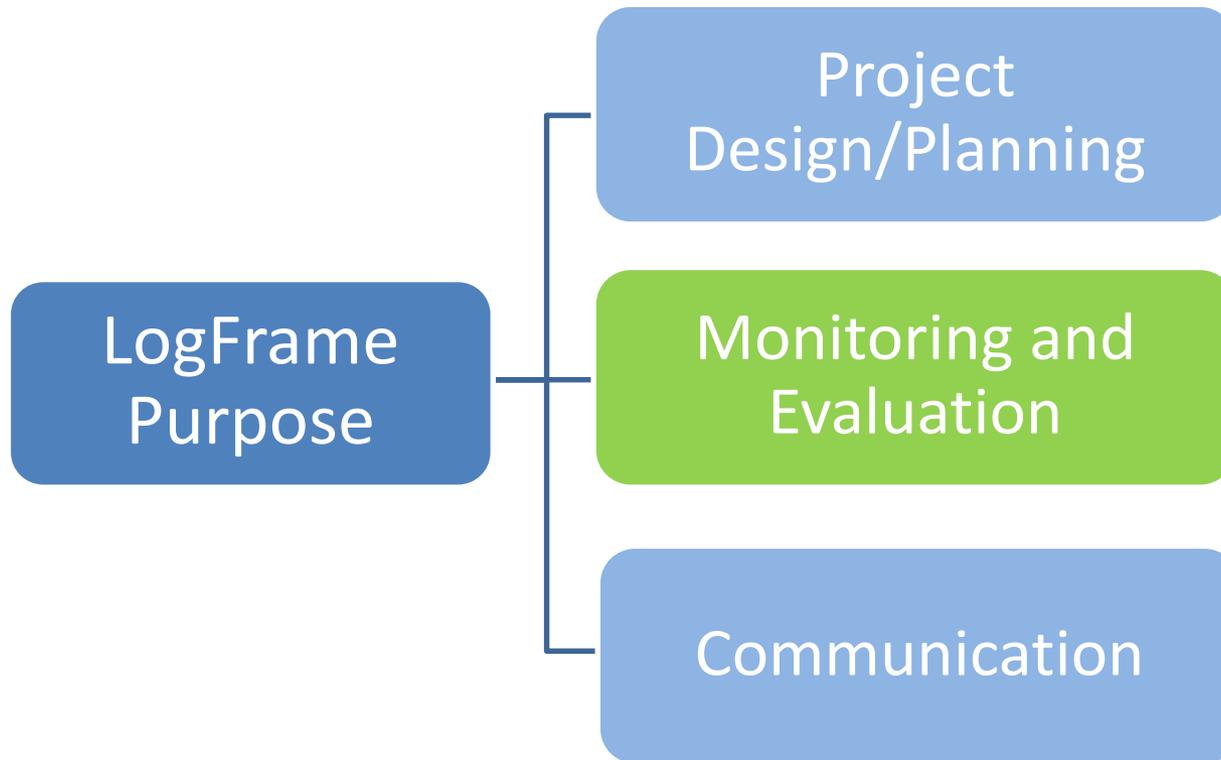**Sub-Purpose:** Production of non-traditional crops increased

How?

Intermediate Outcome: Knowledge of how to use new seeds varieties increased

Outputs/Inputs: We train farmers to use new seeds; we distribute seeds

LogFrames

What Are the Basic Purposes of LogFrames?

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Approximate Correlation Between LogFrame and Indicator Levels

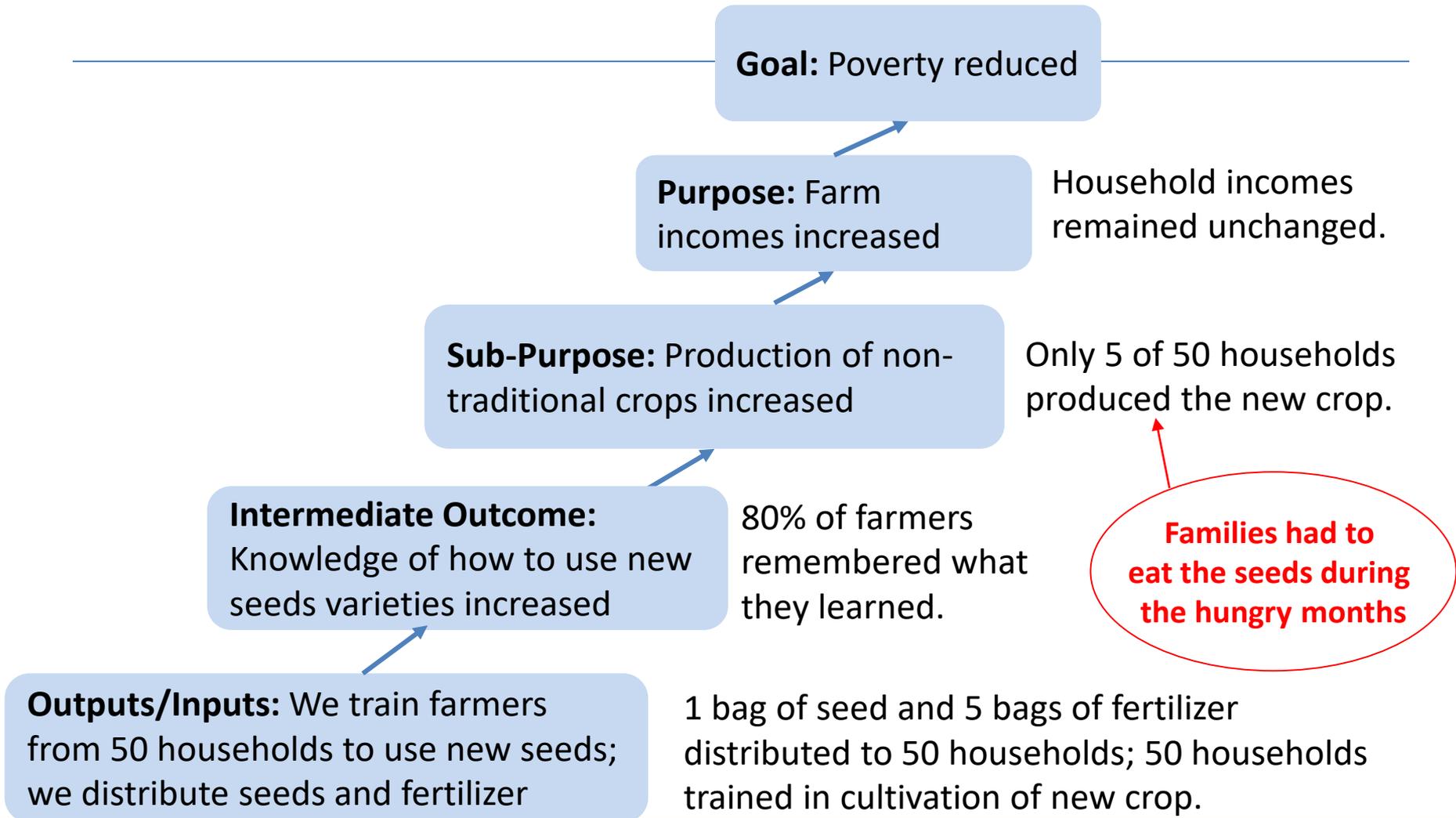| Impact and Outcome Indicators	• Goal • Purpose
Outcome Indicators	• Sub-purpose • Intermediate outcomes
Output and Process Indicators	• Output • Input

Monitoring at Every Level Helps Pinpoint Where a Barrier May Exist

Goal: Poverty reduced

Purpose: Farm incomes increased

Household incomes remained unchanged.

Sub-Purpose: Production of non-traditional crops increased

Only 5 of 50 households produced the new crop.

Intermediate Outcome: Knowledge of how to use new seeds varieties increased

80% of farmers remembered what they learned.

Families had to eat the seeds during the hungry months

Outputs/Inputs: We train farmers from 50 households to use new seeds; we distribute seeds and fertilizer

1 bag of seed and 5 bags of fertilizer distributed to 50 households; 50 households trained in cultivation of new crop.

LogFrames

What Are the Basic Purposes of LogFrames?

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                    ┌─── Project Design/Planning

LogFrame Purpose ───┼─── Monitoring and Evaluation

                    └─── Communication
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LogFrame Components

|	Narrative Summary	Indicators (with targets)	Data Sources	Assumptions
Goal				
Purpose				
Sub-Purpose				
Intermediate Outcome				
Output				

LogFrame Components: Narrative Summary

Outlines ToC components for which project is responsible

Takes language/ sequence from ToC

Complete each purpose

LogFrame Components: Indicators

For each outcome

For each output

At least one indicator
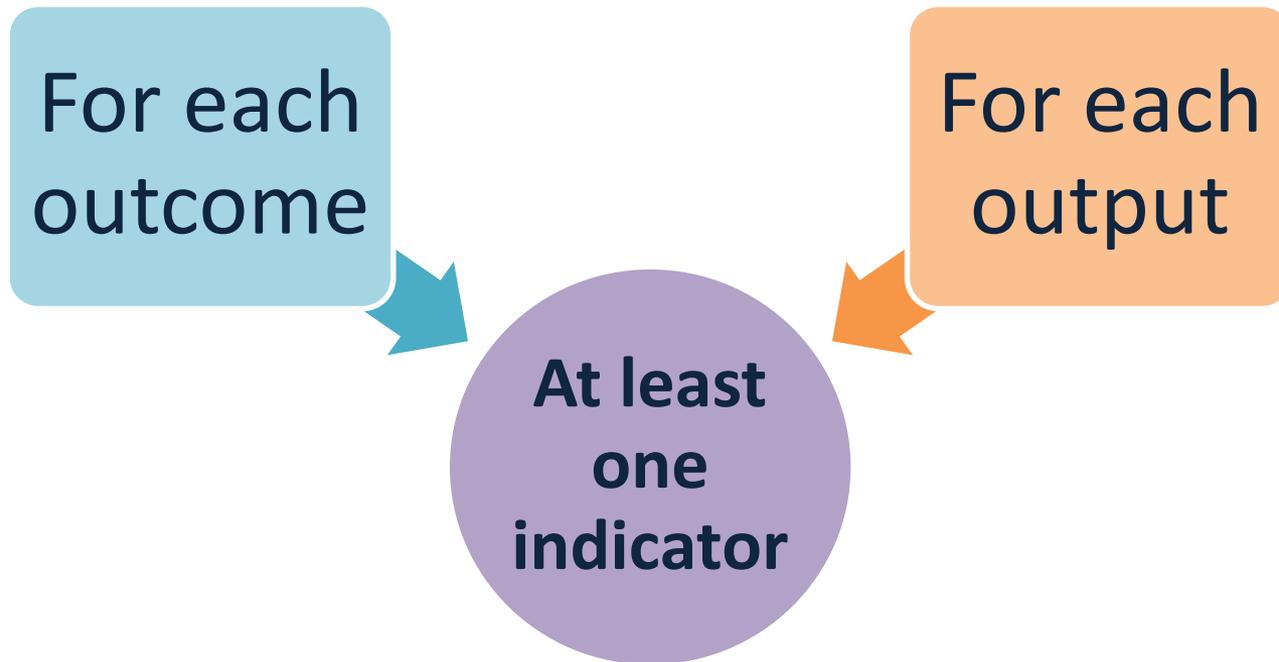
LogFrame Components: Data Sources
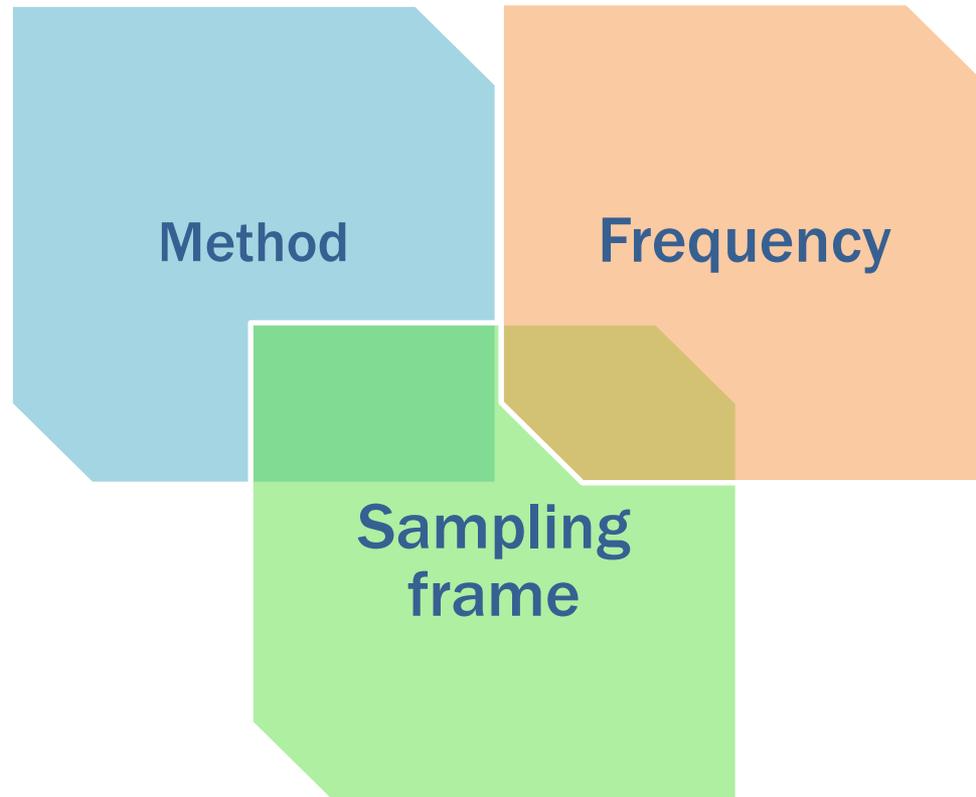
LogFrame Components: Data Sources—Example

"Annual survey of beneficiary communities"

LogFrame Components: Assumptions

ToC Assumptions

ToC Preconditions Outside Project's Control

Factors Outside Project Influence
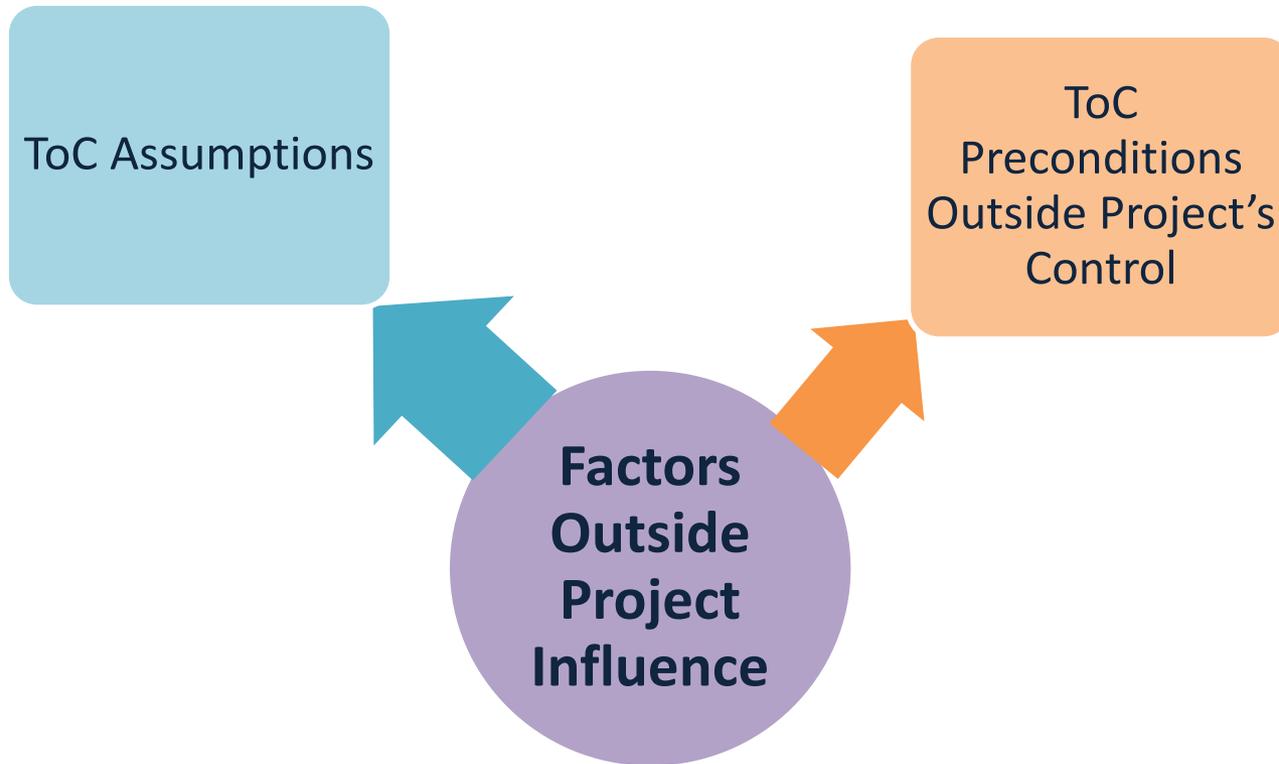
Assumptions

Specific and measurable (if possible)

Verify validity

Assess importance

Evaluate risk

Mitigate risk

Monitor changes in the status of the assumption

Theory of Change and LogFrame

The LogFrame must:

- Be consistent with the ToC

- Use the same sequence, hierarchy, and language to organize outcomes/outputs

- Capture ToC purposes that the project will be responsible for

Theory of Change and LogFrame

The LogFrame cannot:

- Depict <u>all</u> ToC pathways (e.g., sub-purposes that contribute to more than one purpose):

- Show where ToC elements make the greatest contribution or where they are most critical

- Show interdependencies of same-level outcomes

Theory of Change and LogFrame

- ToC contains all project outputs.

- LogFrame can omit outputs that are limited in number and will be produced in a short period (e.g., market analyses conducted during the project's first year).

Activity 1: LogFrames
Key Definitions (30 min. total)

	Narrative Summary	Indicators	Data Sources	Assumptions
Goal				
Project Purpose				
Sub-Purpose				
Intermediate Outcome				
Output				
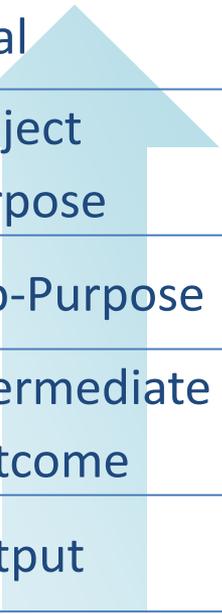
LogFrames

Activity 2 (50 min. total)

- You may work alone or in pairs.

- In your folder, find the Activity 2 worksheet.

- On the worksheet, we have listed principles of sound LogFrame construction (see the LogFrame Checklist included in your materials). Beneath each principle, we provided two examples. One example correctly demonstrates the principle. The other is incorrect. Circle the correct example (A or B). (20 minutes)

- After you finish, we will reconvene as a group. We will ask for one volunteer per question to share their answer and explain the reason for their selection. (30 minutes)

Resources

- Excerpt from ADS (Automated Directives System) Chapter 201: Planning

- USAID Technical Note: The Logical Framework

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