Creating the Enabling Environment for Nutrition: Conflict of Interest among Stakeholders in Nutrition
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Introduction – Creating an Enabling Environment for Nutrition

• The 2030 Agenda for Sustainable Development
  • SDG 2: End hunger, achieve food security and nutrition and promote sustainable agriculture
  • Multiple sectors but also multiple stakeholders
  • Linking to the Scaling Up Nutrition Movement
The Context for an Enabling Environment for Nutrition

What are the sectors we care about in nutrition?

Why is a multi-sectoral approach so important?

Who are the stakeholders?
The Context for an Enabling Environment for Nutrition

- Everyone brings something that adds value to the collaboration
  - Information, expertise, capacity
  - Local practices linked to global norms
- Each stakeholder recognizes the “co-benefits” of collaboration
  - Pooling of resources
  - Raising public opinion
Challenges in the Enabling Environment for Nutrition

- Dealing with divergent and often conflicting interests, visions, operating strategies
- Lack of transparency and legitimacy
- Power imbalances
Challenges in the Enabling Environment for Nutrition – a Working COI Definition

Within the SUN Movement, a conflict of interest may arise when a participant of the national multi-stakeholder platform or supporting network, pursues personal or organizational interests at the expense of supporting the country’s nutrition-related goals.
Considerations – SUN Movement Principles

• Be transparent, especially about intentions and impact
• Be inclusive
• Be rights based
• Be willing to negotiate
• Be predictable and mutually accountable
Considerations – SUN Movement Principles

• Be cost-effective
• Be continuously communicative
• Act with integrity and in an ethical manner that enhances the reputation and impact of the SUN Movement
• Be mutually respectful and seek to earn the trust of those with whom you are working
• Do no harm
Lessons Learned on Conflict of Interest for an Enabling Environment
Lessons Learned for Creating an Enabling Environment

• Leadership and champions
• Written policies in place on conflict of interest
• Clear definition of stakeholders and roles
• Specific attention to the role of private sector
• Importance of a community focus
• Regional harmonization of basic norms
• Third party oversight of accountability
Key Takeaways for an Enabling Environment on Nutrition

- Importance of understanding difference between conflict and conflict of interest
- Also institutional versus individual conflict of interest
- Multiple platforms and possibilities
- Need to develop multi-sectoral data and indicators
Recommendations for an Enabling Environment on Nutrition

- Conduct a mapping exercise on key sectors and stakeholders
- Integrate nutrition into country-level strategy on implementing the 2030 Agenda for Sustainable Development
- Identify SUN champions
- Prepare a written policy framework defining roles, disclosure requirements and conflict of interest management
- Link up national strategies to community-level initiatives