

MULTI-SECTORAL NUTRITION STRATEGY

Global Learning and Evidence Exchange

East and Southern Africa Regional Meeting



Creating the Enabling Environment for Nutrition:
Conflict of Interest among Stakeholders in Nutrition
Katherine Hagen, Global Social Observatory



Introduction – Creating an Enabling Environment for Nutrition

- The 2030 Agenda for Sustainable Development
 - SDG 2: End hunger, achieve food security and nutrition and promote sustainable agriculture
 - Multiple sectors but also multiple stakeholders
- Linking to the Scaling Up Nutrition Movement

The Context for an Enabling Environment for Nutrition

What are the sectors we care about in nutrition?

Why is a multi-sectoral approach so important?

Who are the stakeholders?

The Context for an Enabling Environment for Nutrition

- Everyone brings something that adds value to the collaboration
 - Information, expertise, capacity
 - Local practices linked to global norms
- Each stakeholder recognizes the “co-benefits” of collaboration
 - Pooling of resources
 - Raising public opinion

Challenges in the Enabling Environment for Nutrition

- Dealing with divergent and often conflicting interests, visions, operating strategies
- Lack of transparency and legitimacy
- Power imbalances

Challenges in the Enabling Environment for Nutrition – a Working COI Definition

Within the SUN Movement, a conflict of interest may arise when a participant of the national multi-stakeholder platform or supporting network, pursues personal or organizational interests at the expense of supporting the country's nutrition-related goals.

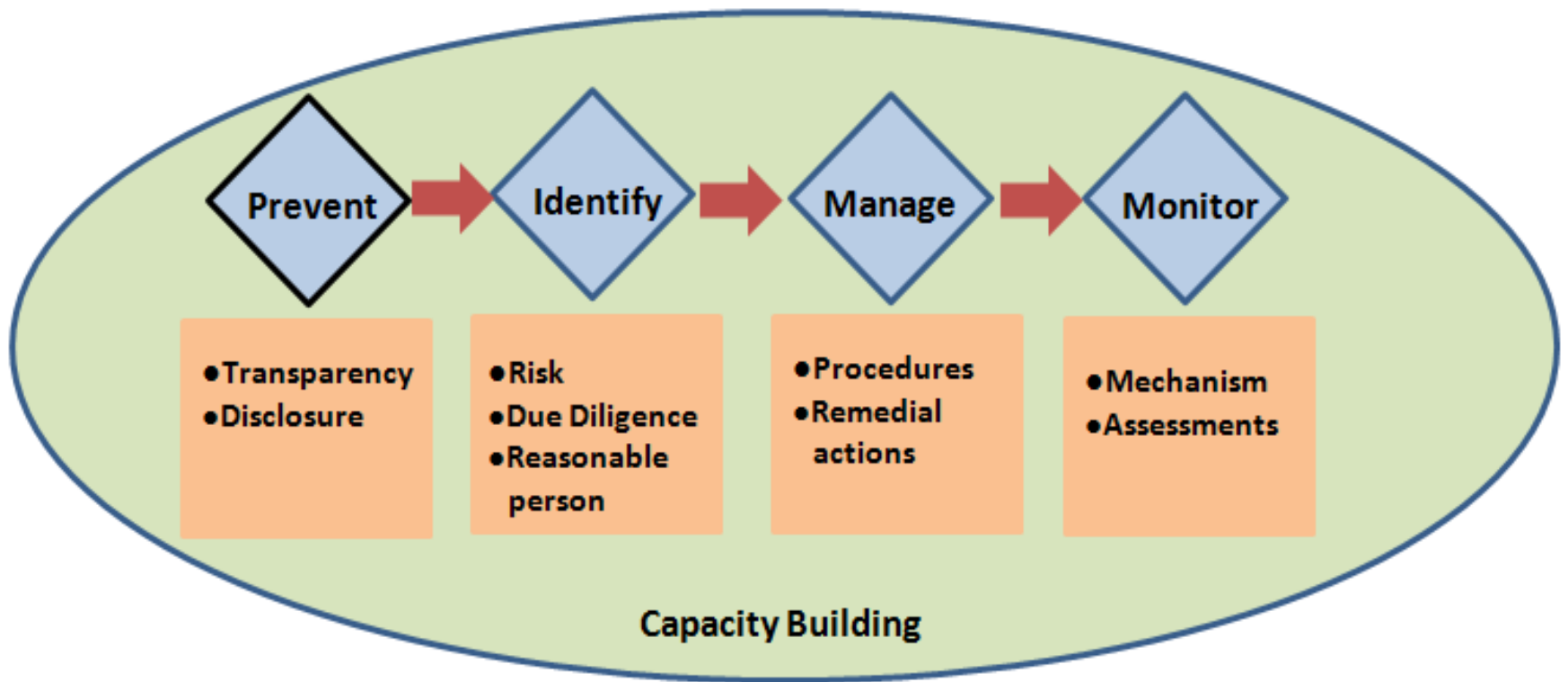
Considerations – SUN Movement Principles

- Be transparent, especially about intentions and impact
- Be inclusive
- Be rights based
- Be willing to negotiate
- Be predictable and mutually accountable

Considerations – SUN Movement Principles

- Be cost-effective
- Be continuously communicative
- Act with integrity and in an ethical manner that enhances the reputation and impact of the SUN Movement
- Be mutually respectful and seek to earn the trust of those with whom you are working
- Do no harm

Lessons Learned on Conflict of Interest for an Enabling Environment



Lessons Learned for Creating an Enabling Environment

- Leadership and champions
- Written policies in place on conflict of interest
- Clear definition of stakeholders and roles
- Specific attention to the role of private sector
- Importance of a community focus
- Regional harmonization of basic norms
- Third party oversight of accountability

Key Takeaways for an Enabling Environment on Nutrition

- Importance of understanding difference between conflict and conflict of interest
- Also institutional versus individual conflict of interest
- Multiple platforms and possibilities
- Need to develop multi-sectoral data and indicators

Recommendations for an Enabling Environment on Nutrition

- Conduct a mapping exercise on key sectors and stakeholders
- Integrate nutrition into country-level strategy on implementing the 2030 Agenda for Sustainable Development
- Identify SUN champions
- Prepare a written policy framework defining roles, disclosure requirements and conflict of interest management
- Link up national strategies to community-level initiatives