

World Breastfeeding Week Symposium

Washington, DC August 29, 2016

AGENDA

| Time | Session Description | Speakers/Participants |
|--------------------------|---|---|
| 8:30-9:00 | Registration | |
| 9:00-9:20 | Open and Welcome | Elizabeth Fox, USAID |
| 9:20-10:00 | Keynote: Review of Evidence and State of Breastfeeding Progress | Chessa Lutter, PAHO |
| 10:00-11:00 | Panel Discussion: Breastfeeding and the SDGs Moderator: Sandy Remancus, FANTA | Ellen Piwoz, BMGF Elizabeth Zehner, HKI Lucy Sullivan, 1,000 days |
| 11:00-11:15 Break | | |
| 11:15-12:15 | <p>ROUNDTABLE DIALOGUE CIRCUIT: PROGRAMMATIC APPROACHES FOR INFANT AND YOUNG CHILD FEEDING (IYCF)</p> <p>Rapid, Large-scale Improvements in Breastfeeding Practices are Possible: Alive & Thrive's Experience in Bangladesh, Ethiopia, and Viet Nam Presenter: Silvia Alayon, Alive & Thrive</p> <p>Breastfeeding the Preterm/Low Birth Weight (PT/LBW) Infant in Low Resource Settings: Challenges and Opportunities Presenter: Suzanne Stalls, Every Premie SCALE</p> <p>Technical Rapid Response Team - Infant and Young Child Feeding in Emergencies (IYCF-E): Our Experience from Syria Presenter: Caroline Abla, International Medical Corps (IMC)</p> <p>Formative Research Findings and Program Opportunities for Breastfeeding and LAM Within the Context of Integrated Family Planning and Nutrition Programming in Lake Zone, Tanzania Presenter: Justine A. Kavle, MCSP/PATH and Elizabeth Sasser, MCSP/Jhpiego</p> <p>Insights into Optimal Breastfeeding Practices in Nigeria: Findings from a Baseline Survey</p> | |



Presenter: Sascha Lamstein and Peggy Koniz-Booher,
SPRING

Integrating Small Doable Actions to WASH Away Growth Stunting

Presenter: Julia Rosenbaum, FHI 360 (WASHplus)

12:15-1:30 LUNCH

Videos will be screened in Academy Hall. Please fill out and return question cards.

1:30-2:30

KNOWLEDGE CAFÉS FOR BREASTFEEDING TOOLS AND RESOURCES

Estimating the Effect of Improved Breastfeeding Practices: Two New Models in PROFILES for Country-Level Advocacy

Presenter: Elisabeth Sommerfelt, FANTA

Creating Synergies in Women and Newborn Health

Presenter: Jeannette Cachan, Institute for Reproductive Health, Georgetown University

Baby-Friendly Community Initiative: National Guidelines and Implementation Experience from Kenya

Presenter: Justine A. Kavle, Maternal and Child Survival Program (MCSP)

IYCF-E Toolkit: Structure, Content and Application as a Response to the Turkey-Syria Crisis

Presenter: Jesse Hartness, Save the Children

Seeing is Believing: The SPRING/Digital Green Experience in Promoting Infant and Young Child Nutrition in the Sahel

Presenter: Esther Braud and Leanne Dougherty, SPRING

USAID Staff Care Center

Presenter: Molly Vlach, USAID

2:30 - 3:15

Moderated Discussion: Ideal Future for Breastfeeding

Laura McGough, USAID

3:15 - 4:15

Tribute to Audrey Naylor and Miriam Labbok: Reflections from the Past, and Looking Forward

Judy Canahuati, USAID
Kathy Parry, Carolina Global Breastfeeding Institute

4:15 - 4:30

Wrap-up and Closing

Clifton Kenon, USAID



BIOS OF PRESENTERS

Chessa Lutter, PhD, PAHO

Chessa Lutter is Senior Advisor on Food and Nutrition at the Pan American Health Organization (PAHO), Regional Office for the Americas of the World Health Organization PAHO/WHO. She has worked for more than 25 years on policies and programs to improve maternal and child nutrition in low- and middle-income countries. She has published dozens of scholarly papers in nutrition and health journals focusing on child growth, breastfeeding, complementary feeding, prevention of child obesity and program evaluation. She has also developed several technical documents used globally. Prior to joining PAHO in 1998, she worked as a Staff Scientist for the Food and Nutrition Board at the U.S. National Academy of Sciences and as Research Advisor for Wellstart International, a nongovernmental organization dedicated to promoting breastfeeding. Dr. Lutter holds an M.S. and a Ph.D. in nutrition from Cornell University and a B.S. in natural resources from the University of California at Berkeley.

Ellen Piwoz, ScD, Bill & Melinda Gates Foundation

Ellen Piwoz is an Initiative Lead and Senior Program Officer in the Nutrition Division of the Global Development Program of the Bill & Melinda Gates Foundation. She joined the foundation in March 2007 and currently leads the Nutrition Data, Analytics, and Evidence initiative. She was a co-author of the 2016 Lancet Breastfeeding Series, and conceptualized, funded, and managed the nutrition team's flagship investment on breastfeeding: the Alive & Thrive Initiative. In addition, she manages a diverse portfolio of grants including research on healthy birth, growth, and development; costing and financing of interventions to achieve 2030 Sustainable Development Goals and 2025 World Health Assembly nutrition targets; and evidence syntheses and guidelines for use in policy and program decision-making. Dr. Piwoz has a Doctor of Science degree in Human Nutrition and a Master of Health Science degree in International Health from the Johns Hopkins University School of Public Health.

Elizabeth Fox, PhD, USAID

Elizabeth Fox is the Deputy Coordinator for Ending Preventable Child and Maternal Deaths (EPCMD) and the Director for the Office of Infectious Disease. As Deputy Coordinator of EPCMD, Elizabeth leads the agency in providing equitable access to healthcare to women and children in the poorest quintiles around the world. As Director of the Office of Infectious Disease, Elizabeth is responsible for global leadership in the prevention and mitigation of infectious diseases, including TB, malaria, neglected tropical diseases, and emerging threats like Ebola and Zika.

Dr. Fox has been with the Global Health Bureau of USAID for 17 years. Before joining USAID, she was the manager of strategic planning at the International Bureau of Broadcasting, formerly USIA. She worked for the International Development Research Centre of Canada for ten years as the social sciences representative for Latin America, headquartered in Bogota, Colombia, and Buenos Aires, Argentina. She



holds a PhD in International Relations, an MA in Communications, and a degree in journalism. In 1990 she held the first UNESCO chair in communication at the Universidad Autonoma de Barcelona. She received an honorary doctorate from the Pontificia Universidad Catolica of Peru (2007). She currently is adjunct faculty at the School of International Service of American University, and has published widely in the fields of communication and development.

Elizabeth Zehner, MPH, *Helen Keller International*

Elizabeth Zehner is the project director for Helen Keller International's Assessment and Research on Child Feeding project. Elizabeth has extensive experience as a technical adviser in the area of international maternal, infant and young child nutrition. With a master's degree in public health from Johns Hopkins University, she has worked with several organizations which focus on child health and nutrition issues, including PAHO, Nurture, and Wellstart and has done consulting for organizations including Save the Children, UNICEF and GAIN.

Lucy Martinez Sullivan, MBA, *1,000 Days*

Lucy Martinez Sullivan is Executive Director of 1,000 Days, a leading advocacy organization working in the U.S. and around the world to improve maternal and young child nutrition—particularly during the critical 1,000 day window of opportunity between a woman's pregnancy and a child's 2nd birthday. Prior to joining 1,000 Days, Lucy served as Executive Director at CCS, a philanthropic advisory firm, working with clients such as the Bill & Melinda Gates Foundation, Action Against Hunger, and the UN Foundation. Lucy worked as a marketing and finance executive for Fortune 500 companies such as Merrill Lynch and L'Oréal. She holds a M.B.A. from the Wharton School of Business at the University of Pennsylvania, and a B.A. with distinction from the University of Florida. She resides in Washington D.C. with her husband and two young daughters.



DETAILED SESSION DESCRIPTIONS

ROUNDTABLE DISCUSSIONS

Rapid, large-scale improvements in breastfeeding practices are possible: Alive & Thrive's experience in Bangladesh, Ethiopia, and Viet Nam

Silvia Alayon, *Alive & Thrive*

Alive & Thrive (A&T) will discuss how breastfeeding data were used to promote small doable actions that resulted in large gains in exclusive breastfeeding; exclusive breastfeeding tripled in Viet Nam (from 19% to 58%), and in Bangladesh and Ethiopia it rose to over 80% in A&T intensive areas. By analyzing breastfeeding patterns by infant age (in months), A&T focused on the behaviors that, if adopted, would have the greatest impact on the prevalence of exclusive breastfeeding.

Breastfeeding the Preterm/Low Birth Weight (PT/LBW) Infant in Low Resource Settings: Challenges and Opportunities

Suzanne Stalls, *Every Premie SCALE*

The majority of the deaths of children under 5 now occur in the neonatal period. During this critical time, complications of prematurity and low birth weight are significant contributing factors to mortality; more than 85% of the world's premature infants are born between 32 and 37 weeks of gestation. In that gestational age band, many infants can survive without hugely complex technology if diligent care and attention is given to thermoregulation through skin-to-skin care, infection prevention and adequate feeding. Human milk is always the best nutrition for infants and the benefits are even more profound for sick and/or preterm infants. During this discussion, we will present some of the crucial elements required to support breastfeeding for preterm infants of this gestational age. We will also present the comprehensive framework of interventions that Every Premie SCALE is utilizing in Balaka District, Malawi to support facilities, communities and families to ensure that these vulnerable newborns receive optimal nutrition in a challenging environment.

Technical Rapid Response Team - Infant and young child feeding in emergencies (IYCF-E): Our experience from Syria

Caroline Abl, *International Medical Corps (IMC)*

This session will introduce the Tech- Rapid Response Team in general and discuss the IYCF-E experience in assessing IYCF-E practices, building the capacity of partners, managing breastmilk substitutes, and supporting IYCF-E programing in Syria. The Tech-RRT worked with partners to ensure that the needs of breastfed and non-breastfed infants are protected and met; supported partners in preventing blanket



Breastmilk Substitute (BMS) distributions; developed BMS standard operating procedures and checklist; and developed an online BMS distribution monitoring and reporting system.

Formative research findings and program opportunities for breastfeeding and LAM within the context of integrated family planning and nutrition programming in Lake Zone, Tanzania

Justine A. Kavle, *MCSP/PATH* and Elizabeth Sasser, *MCSP/Jhpiego*

The Maternal and Child Survival Program (MCSP) supports integration of nutrition and family planning by maximizing all opportunities during routine health contact points. In Lake Zone, Tanzania, inadequate infant and young child feeding practices and stunting go hand-in-hand with high total fertility rate, short interpregnancy intervals (< 24 months) and low modern contraceptive use. The development of a programmatic approach for promoting optimal nutrition and family planning practices, including lactational amenorrhea method (LAM) will be shared during this discussion. Facilitating factors and barriers to nutrition-FP integration and preliminary results from the formative portion of designing an integrated program will also be presented.

Insights into Optimal Breastfeeding Practices in Nigeria: Findings from a Baseline Survey

Sascha Lamstein and Peggy Koniz-Booher, *SPRING*

In 2014, the USAID-funded SPRING project, UNICEF, and the Federal Ministry of Health united to evaluate the effectiveness of the Community Infant and Young Child Feeding Counselling Package, adapted for use on a national level in Nigeria. The study, being conducted in Kajuru Local Government Area (LGA) in Kaduna State, used a mixed methods baseline, including in-depth interviews with government, health facility, and community representatives, as well as a survey among 550 pregnant women and 1,764 mothers of children under 2. We will present the findings from this baseline study, which provide valuable insights about the factors that enable or hinder optimal breastfeeding practices.

Integrating small doable actions to WASH away growth stunting

Julia Rosenbaum, *FHI 360*

We know that a stunted child will never learn or earn to their potential. This table session will briefly review the linkages between fecal contamination and growth stunting, highlighting the increase in vulnerability with the introduction of complementary feeding. The focus will be on 'small doable actions' to integrate WASH into ICYF programming, using examples from Africa and Asia to show how simple water, sanitation and hygiene actions can break the cycle of undernutrition, diarrhea, enteropathy, and stunting.



KNOWLEDGE CAFÉS

Estimating the Effect of Improved Breastfeeding Practices: Two New Models in PROFILES for Country-Level Advocacy

Elisabeth Sommerfelt, *FANTA*

To address the urgent need for attention and commitment to improving breastfeeding practices and reducing malnutrition, FANTA has developed a collaborative nutrition advocacy approach at the country-level using a tool called PROFILES. PROFILES consists of a set of computer-based models that calculate consequences if malnutrition does not improve over a defined time period (e.g., 10 years) and the benefits of improved nutrition over the same time period, including lives saved, disabilities averted, human capital gains, and economic productivity gains. The two newest PROFILES models estimate the number of children's lives that could be saved and the number of children prevented from becoming overweight/obese related to improved breastfeeding practices. Participants will have the opportunity to learn more about the models and discuss how to use them in their setting.

Creating Synergies in Women and Newborn Health

Jeannette Cachan, *Institute for Reproductive Health, Georgetown University*

Breastfeeding plays a unique role in optimizing the health and well-being of both mothers and children. Exclusive breastfeeding addresses an infant's nutritional needs as well as a mother's contraceptive needs, if she practices the Lactational Amenorrhea Method (LAM). LAM is a short-term family planning method based on the natural effect of breastfeeding on fertility. The act of breastfeeding, particularly exclusive breastfeeding, suppresses the release of hormones that are necessary for ovulation. If certain conditions are met, the method provides protection from pregnancy with 98% efficacy for a woman immediately following birth until the child is six months old.

This session will review the advantages and effectiveness of LAM; demonstrate LAM's added contraceptive benefit to the health of the mother during a critical time; examine LAM as a transition method of family planning; and explore opportunities for LAM integration across health and development programs.

Baby Friendly Community Initiative: National Guidelines and Implementation Experience from Kenya

Justine A. Kavle, *MCSP*

The USAID-funded Maternal and Child Survival Program (MCSP) is implementing the Baby Friendly Community Initiative (BFCI) in Kenya. BFCI utilizes community support groups as a platform for improving maternal nutrition and infant and young child feeding practices. MCSP worked with the Kenya



Ministry of Health and UNICEF to develop a 'first of its kind' implementation package to guide scale-up of BFCI in-country. This presentation addresses the following objectives:

1. To gain an understanding of the added value of BFCI
2. To share national level guidelines and key steps for implementation of BFCI at the community level

IYCF-E Toolkit: Structure, Content and Application as a response to the Turkey-Syria crisis

Jesse Hartness, *Save the Children*

Save the Children has developed an innovative IYCF-E Toolkit – a collection of tools needed to begin implementation of IYCF-E programs in both rapid and slow onset emergencies, as well as acute and chronic contexts. This globally-available resource has also been translated into French and Arabic through a Small Grant from the Technical and Operational Performance Support (TOPS) program funded by USAID's office of Food for Peace. This presentation will outline the structure and content of the IYCF-E Toolkit, and present an example of its application in April 2016 when one of Save the Children's IYCF-E Advisors was deployed to the Turkey-Syria Cross Border response.

Seeing is Believing: The SPRING/Digital Green Experience in promoting infant and young child nutrition in the Sahel

Esther Braud and Leanne Dougherty, *SPRING*

Community video is a powerful approach to improving infant and young child nutrition practices, even in areas beset by drought, conflict, and food shortages. When community members create and share videos that promote optimal nutrition and hygiene behaviors, friends and neighbors pay attention. This session will include a demonstration of the community video approach using a breastfeeding video produced in Niger. The demonstration will be followed by a short presentation on the findings from a mixed methods evaluation of the SPRING/Digital pilot experience in Niger.

USAID Staff Care Center

Molly Vlach, *USAID*

USAID Staff Care Center USAID is striving for a 21st Century work environment where its total workforce feels valued, and where employee resilience, wellness, and work-life balance are integral parts of the USAID culture. The USAID Staff Care Program promotes a range of programs and initiatives that assist with this effort, including breastfeeding support through our Lactation Program. We welcome you to please stop by to learn more about what we offer the members of the USAID workforce and their families anywhere in the world!

